

# ORDER



**Orders**

**Order / Rev:** 47063

**Alt Order #:** 09782145

**Product Desc:** YOHO FOR CONGRESS(R)

**Estimate:**

**Flight Dates:** 08/06/12 - 08/13/12

**Original Date / Rev:** 08/03/12 / 08/10/12

**Order Type:** CIA - O

**CBS 47**

**Primary AE:** Millennium San Francisco

**Sales Office:** MNAT

**Sales Region:** National

**Agency Name:** Dresner Wickers & Assoc

**Buying Contact:**

**Billing Contact:**

1819 Polk Street #373

San Francisco, CA 94109

**Billing Type:** Cash

**Billing Calendar:** Broadcast

**Billing Cycle:** EOM/EOC

**Agency Commission:** 15%

**Advertiser Name:** Ted Yoho (R) US Congress FL D-3

**Demographic:** HH

**Product Codes:** US Congress

**Priority:** P-2

**Revenue Codes:** AGY, POL-CAND, GEN

**New Business Thru:**

**Order Separation:** 00:15:00

**Advertiser External ID:**

**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/13/12	43	\$7,030.00	\$5,975.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	43	\$7,030.00	\$5,975.50	0.00
<b>Totals</b>	<b>43</b>	<b>\$7,030.00</b>	<b>\$5,975.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium San Francisco			Start Of Order - End Of Order	100%

**Order Share**

Order Share	Share	Total
CBS 47	22%	\$7,030.00
Market	100%	\$31,954.55

**Competitive Share**

Competitive Share	Share	Total
CABLE	0%	\$0.00
EAWS	0%	\$0.00
ETEV	0%	\$0.00
UNKWN	70%	\$22,368.18
WAWS	8%	\$2,556.36
WCWJ	0%	\$0.00
WJXT	0%	\$0.00
WJXX	0%	\$0.00
WTLV	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WTEV	08/06/12	08/10/12	Action News @ 5a	CM	5:00 AM-5:30 AM	11111--	:30	5	\$40.00	P-2	0.00	NM	5	\$200.00
ACTION NEWS 5AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	11111--			5			\$40.00		0.00			
E 2	WTEV	08/13/12	08/13/12	Action News @ 5a	CM	5:00 AM-5:30 AM	M-----	:30	1	\$40.00	P-2	0.00	NM	1	\$40.00
ACTION NEWS 5AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	M-----			1			\$40.00		0.00			



